# Mentoring in the Biomedical Sciences: What is the definition of success?

**National Institutes of Health** 

November, 2007

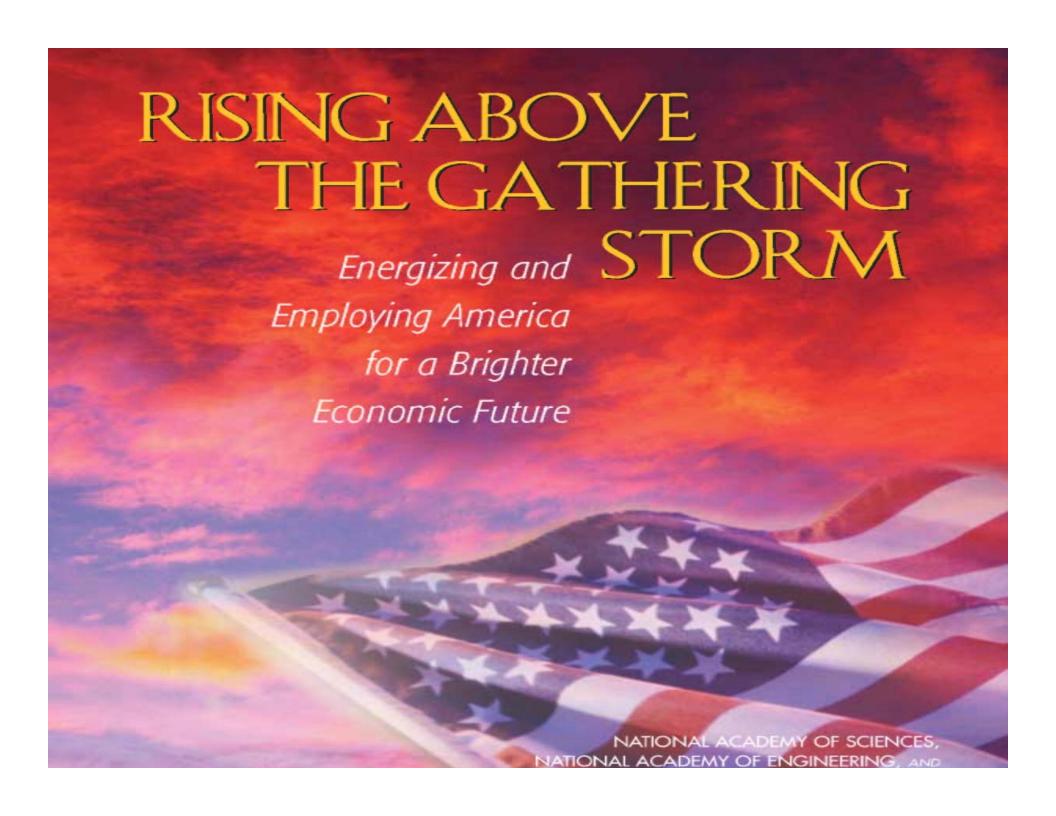
Gail Cassell, Ph.D., D.Sc (hon.)

Vice-President for Scientific Affairs and Distinguished Lilly Research Scholar for Infectious Disease

**Eli Lilly and Company** 

Indianapolis, IN





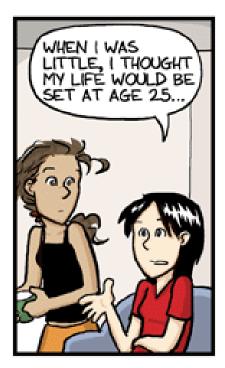
#### What is independence?

Median age at first job—38 years

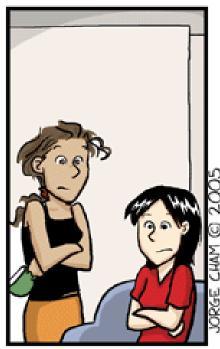
Median age at first R01–42 years!

% NIH awards to new people– 4%









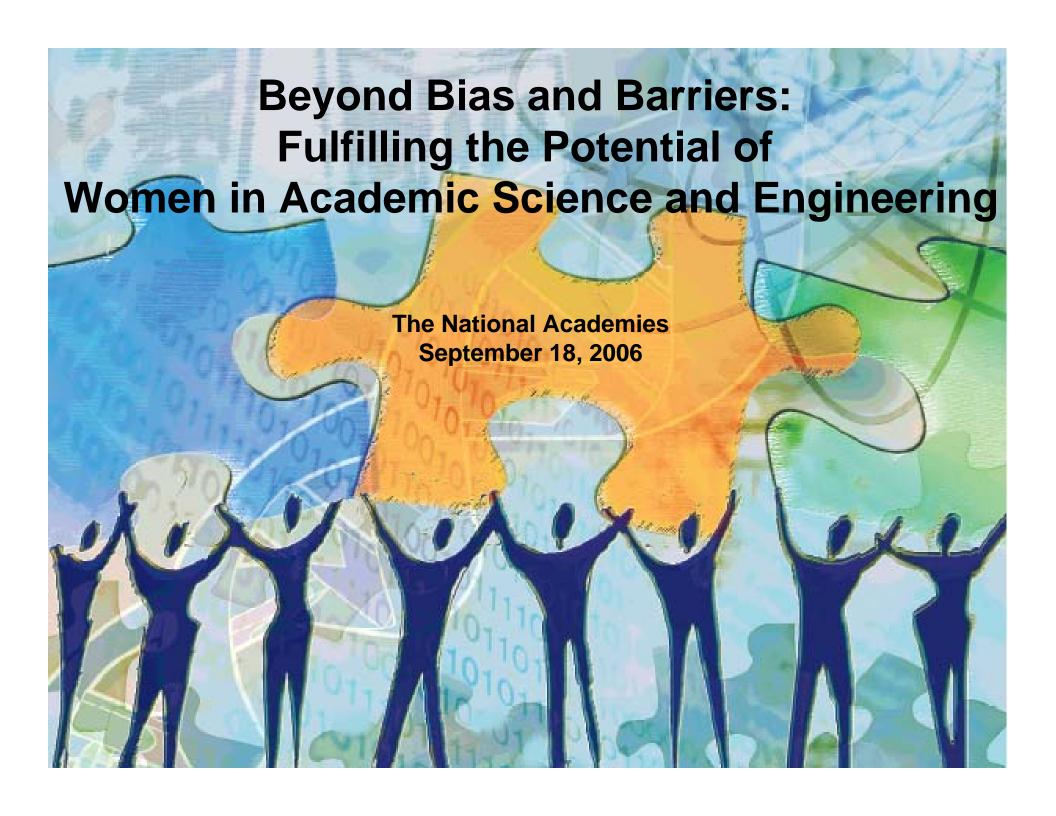


www.phdcomics.com

# Career Development of Female Scientists in the Pharmaceutical Industry: Past vs Present

# **Today's Environment**

To Succeed Must fully leverage the talents
of a diverse workforce
To operate within a diverse
marketplace

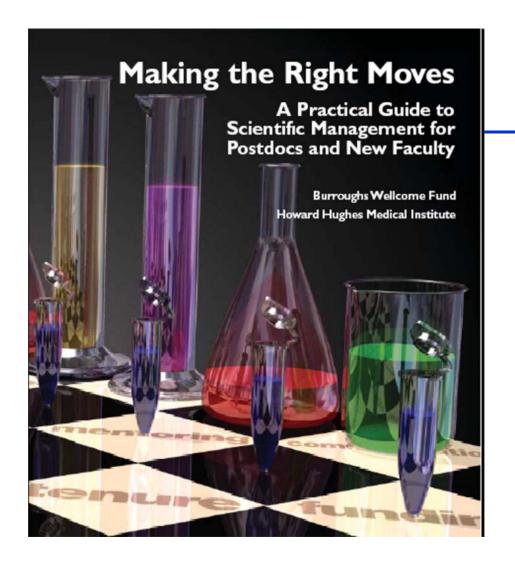


# Industry vs Academia

- Constant peer review and immediate feedback on job performance
- Objective performance measures
- Developmental plans monitored quarterly
- Mentoring
- Succession planning
- Human capital is greatest assest/Assessment of recruitment and retention rates
- Proactive and aggressive role of HR in oversight
- Team vs individual performance = success
- Constant motivation is a challenge (public perception of industry; long development time & high failure rate in drug discovery)

# Lilly Specific Programs

- Women's Network
- On site child care
- Generous maternity leave
- Job sharing
- Flex time
- Remote sites
- VP Diversity 06



Tell a friend—
these are
downloadable,
or write me for
a free copy

vm@bwfund.org

#### **Traits of a Good Mentor**

- Accessibility
- Empathy
- Open-mindedness
- Consistency
- Patience
- Honesty
- Savvy
- Humility\*\*\*

# Strategies for Effective Mentoring

- Make everything a learning opportunity
- Set specific goals and measures of accomplishment
- Encourage strategic thinking and creativity
- Uphold professional standards
- Impart skills
- Provide networking opportunities
- Give moral support

# How to Get the Mentoring You Need

- Don't leg go of your old mentors
- Establish a relationship with a set of official mentors
- Seek out informal mentors
- Establish a set of confidants
- Meet regularly with formal mentors
- Keep meetings professional

#### How to be Mentored Well

- Foresight
- Proactivity
- Probing
- Respect
- Gratitude
- Reciprocation
- Humility\*\*\* (accept critical feedback)

# Improving the Postdoctoral Experience: An Empirical Approach

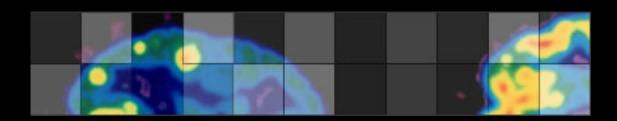


Geoff Davis
Senior Quantitative Analyst
Google
geoff@geoffdavis.net

#### What Works?

- Changes have costs (money, time)
  - Do benefits justify investments?
  - What should priorities be?
    - What gives the biggest bang for the buck?

These are empirical questions



### Sigma Xi Postdoc Survey

- Ran a big web survey
- Contacted 22,400 postdocs at 47 institutions
  - ~40% of all postdocs in US
- Heard back from ~8,000
  - Overall response rate: 38%



# Partner Organizations



National PostdocAssociation



Science's Next Wave



NBER/Sloan Scientific Workforce Group

# Our "Experiment"

- Postdoc administration takes place largely at the level of the PI
  - Tremendous variability in conditions from lab to lab
  - Recent, limited introduction of new practices
- Natural experiment
  - Ask postdocs about their working conditions
  - Ask about how well they are doing
  - Find conditions associated with positive outcomes

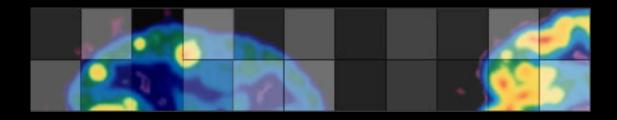


#### 4 Outcome Measures

- Subjective success: overall satisfaction
- Advisor relations: is PI doing a good job?
- Conflicts: any postdoc/PI conflicts?
- Productivity: journal papers submitted

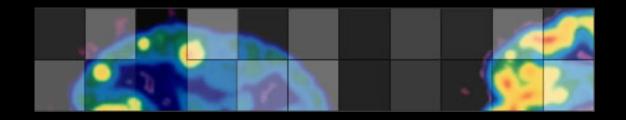
### Take Home Message #1

• Structured oversight, professional development make a *big* difference



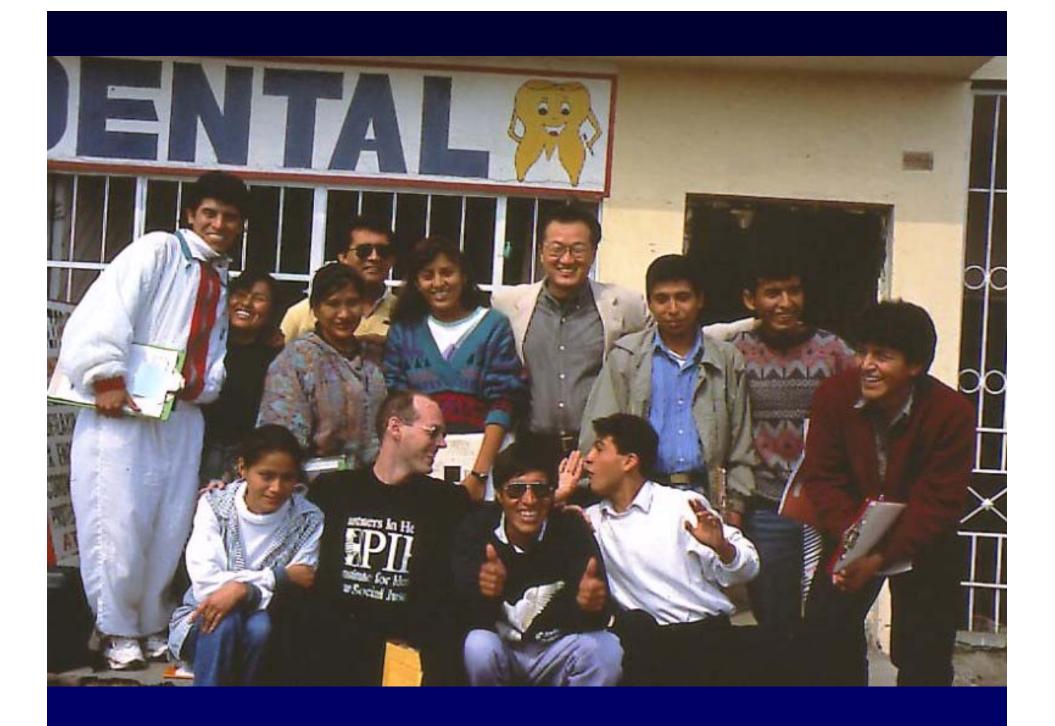
### Take Home Message #2

•Plans make a big difference



### **Corporate Social Responsibility**

# A Case for Mentors and Networks



#### November, 1997

- ➤ phone call from Howard Hiatt, PIH mentor, to Al Gilman, member Lilly Board of Directors
  ➤ phone call from Al to Randy Tobias, Lilly
  CEO
- ▶phone call Tobias to GHC

#### **Spring, 1998**

- ➤ Jim Kim and Howard Hiatt visit Lilly
- ➤ Lilly commits to PIH Peru Project

#### Summer, 2003

➤ Lilly commits \$70million and ultimately \$135 million becoming the largest philanthropic effort in the company's history

#### **Background**

- PIH (Socios en Salud) working in slum in N. Lima
- 1992: US-PIH worker returns to Boston and dies of MDR-TB
  - TB resistant to at least INH and RIF
- Investigation of treatment failures reveals 16% prevalence of MDR in Peru
- 1996: Treatment begun in cooperation with the NTP using drug testing from Mass. State Laboratory



#### **Era of Translational Science**

- Policy makers, legislators, and educators looking for "evidence-based" practice
- Motivated educators, policy makers, and the public are the end users of scientific research, i.e. "consumers"
- Scientists should listen to the practical questions generated by these, "consumers".
- Real dialogue starts when we address misperceptions and misunderstandings across research/practice divide.
- End goal is policy informed by the best science and evidence-based practice and a citizenry welleducated in science

# Social Responsibility of Scientists

Scientists must take a more proactive role in communicating the benefits of science to society and in translating science into policy. Mentors must make this a high priority!

### **Keys to Success**

- It is important to have career goals but it's equally important to be open to opportunities.
   Follow your instincts.
- Do something everyday that scares you, whether that means making a phone call or meeting with someone you find intimidating.
- Success is about adding unique value to whatever you do.
- There is no substitute for tenaciousness and perseverance.

#### **Definition of Success**

"One of my favorite quotes comes from the book 'Good to Great' by Jim Collins: 'The kind of commitment I find most among the best performers across virtually every field is a single-minded passion for what they do, an unwavering desire for excellence in the way they think and the way they work.' I think that's a pretty good definition of success."....Angela Braly, President and CEO WellPoint Inc.

# **QUESTIONS?**